



TEN REASONS TO SUPPORT TARGET LUNG CANCER

- 1** St James's Hospital is a Cancer Centre of Excellent and Ireland's largest lung cancer referral centre. Over 50% of all lung cancer surgeries take place at St James's.
- 2** Lung cancer is the leading cause of cancer death for men and women in Ireland.
- 3** In 2011, lung cancer became the leading cause of cancer death in Irish women, overtaking breast cancer.
- 4** Approximately 2,300 Irish people are diagnosed with lung cancer every year.
- 5** The incidence of lung cancer is currently increasing in Ireland due to an ageing population.
- 6** Lung cancer rates are predicted to increase by 136% in women and by 52% in men by 2040 (NCRI report). This is partly due to a combination of an ageing population and impact of smoking.
- 7** Patients with lung cancer who are diagnosed with early stage disease have a better survival rate.
- 8** New targeted drug therapies and immunotherapies are improving survival for lung cancer patients with advanced disease.
- 9** Lung cancer awareness campaigns aim to highlight symptoms and encourage people to seek help earlier, thereby improving the outcomes for patients.
- 10** St. James's Hospital, in partnership with Trinity College Dublin, has a multi-disciplinary team of research scientists, clinical and nursing teams, working with patients with cancer at a single location. The team's shared aim is to deliver improved diagnostics and personalised treatment for all patients with lung cancer.

How to Support this Appeal



You can donate to the Target Lung Cancer campaign using the following methods:

- **ONLINE** – go to www.supportstjames.ie
- **BY CHEQUE / POSTAL ORDER / BANK DRAFT** – make payable to St James's Hospital Foundation
- **BY BANK TRANSFER** – Details below
- **CALL INTO OUR OFFICES**

BANK ACCOUNT DETAILS

BIC/SWIFT	BOFIE2D
IBAN:	IE93 BOFI 9095 9993 6838 90
Bank	Bank of Ireland 85 James's Street Dublin 8 Ireland
REF:	Lung Cancer



@Targtlungcancer



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W: www.supportstjames.ie Charity number: CHY 7269/20015374